

# Hotels That Smell So Good, You'll Want to Move In

Just as realtors try to entice homebuyers with the smell of freshly baked cookies, smart hoteliers are using the mentally manipulative power of olfaction to turn their lodgings into a feast for all five senses.

JANUARY 28, 2014, 4:30 PM



PHOTO COURTESY GRAMERCY PARK HOTEL

## HOTEL

first thing that comes to mind when  
factory triggers. But when the  
attention for the... to the...

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